



TEHCAMP CHILE TO COMBAT THE IMPACT OF DISINFORMATION IN ELECTORAL PROCESSES

Detailed Program (Chile time, CLST)

Before the event

Activity	Objective	Description	In charge	Time	Place
TechCamp Wide Entry Survey	Monitor the TechCamp' impact.	Filling out the mandatory entry survey of Mentors, Trainers and participants.	Fundación Multitudes	Remote	Survey Monkey

Day 1: Thursday, December 2nd

Activity	Objective	Description	Moderator / Facilitator	Time	Place
TechCamp Wide Opening Ceremony	Share overviews of the objectives and agenda of the TechCamp. Get to know the expectations for Mentors, Trainers and participants. Answer questions.	<ul style="list-style-type: none"> • Welcoming Remarks <ul style="list-style-type: none"> - Paulina Ibarra (Spanish) - Executive Director of Fundación Multitudes (<u>5 minutes</u>) - Representative of the Bureau of Educational and Cultural Affairs of the US State Department (<u>5 minutes</u>) - Richard H. Glenn - Chargé d'Affaires of the US Embassy in Chile (English) (<u>4 minutes</u>) - Sebastián Rivas (Spanish) - General Audience Editor of La Tercera (<u>5 minutes</u>) - Carlotta Alfonsi (English), Policy Analyst in the OECD's Open Government Unit (<u>2 minutes</u>) • Introduction to the TechCamp initiative and the role of the U.S. Embassy (Spanish) (<u>5 minutes</u>) • Roundtable discussion with Mentors on their expectations for the TechCamp (<u>20 minutes</u>) <ul style="list-style-type: none"> - Mentor: Tomás Martínez (Spanish), Mala Espina Check - Mentor: Magdalena Saldaña (Spanish), Pontificia Universidad Católica de Chile - Mentor: Luiza Bandeira (Spanish), Atlantic Council - Mentor: Vladimir Garay (Spanish), Derechos Digitales • Small group discussions for participants to respond to the question "What is your main challenge with disinformation?" (Spanish) (<u>30 minutes</u>) <ul style="list-style-type: none"> - Discussions in 4 breakout rooms led by one Mentor in each of them (<u>20 minutes</u>) 	Fundación Multitudes	8:00 am 9:20 am (80 minutes)	Zoom Main Room Four Zoom Breakout Rooms (20-minute small group discussions)



		<ul style="list-style-type: none"> - Mentors share their main takeaways in the Main Room (<u>2 minutes each</u>) • Q&A (Spanish and English) (<u>5 minutes</u>) 			
TechCamp Wide Networking Event	Provide an opportunity to build networks between Mentors, Trainers participants, and the U.S. Embassy.	<ul style="list-style-type: none"> • Icebreaker, introductions (Spanish) (<u>10 minutes</u>) • Breakout rooms with <u>5 10-minute long speed dating sessions</u> between U.S. Embassy Representatives, Mentors, Trainers and participants (Spanish and English) (<u>50 minutes</u>) 	U.S. Department of State	9:20 am - 10:20 am (60 minutes)	Zoom Main Room (Icebreaker) Four Zoom Breakout Rooms (10-minute sessions)
<i>Break</i>				10:20 am - 10:35 am (15 minutes)	
Disinformation: Key Concepts & Overview of its Threat to Democracy (Lecture 1)	Deliver key concepts and the overview of disinformation as a threat to democracy. Review current regulatory frameworks.	<ul style="list-style-type: none"> • Moderator' opening remarks (Spanish) (<u>5 minutes</u>) • Mentors' Presentation (<u>30 minutes each</u>) <p>- Disinformation: Key Concepts and Regulatory Frameworks in Latin America.</p> <p>Mentor: Vladimir Garay (Spanish), Derechos Digitales</p> <p>- The Threat of Disinformation to Democracy: Desinformation Examples in Chile.</p> <p>Mentor: Tomás Martínez (Spanish), Mala Espina Check</p> <p>- Desinformación in Electoral Processes in Latin America.</p> <p>Mentor: Elodie Martínez (español), AFP Factual</p> <ul style="list-style-type: none"> • Questions from the audience (Spanish and English) (<u>15 minutes</u>) • Moderator' closing remarks (Spanish) (<u>5 minutes</u>) 	Fundación Multitudes	10:35 am - 12:35 pm (120 minutes)	Zoom Main Room
<i>Lunch</i>				12:35 pm - 1:35 pm (60 minutes)	
Small Group Capacity Building Activities 1	Provide participants with useful tools for their development in the digital world.	Participants will be divided into 3 groups. <u>Each group will have 40-minute sessions in each of the following activities:</u>	U.S. Department of State	1:35 pm - 3:35 pm (120 minutes)	Three Zoom Breakout Rooms (40-minute sessions)
		<ul style="list-style-type: none"> • Activity 1.1. 			



		<p>Trainer: María Laura Ruggiero</p> <ul style="list-style-type: none"> Activity 1.2: <p>Trainer: Katia Petrikevich</p> <ul style="list-style-type: none"> Activity 1.3: Impact of personal data processing on the dissemination of information in political campaigns. <p>Trainer: Romina Garrido (Spanish), Privacy Consulting</p>			
<i>Break</i>				3:35 pm - 3:50 pm (15 minutes)	
Tools and Strategies to Monitor Social Media Public Debate (Workshop 1)	Deliver the basic tools and strategies to monitor public debate in social media' main platforms.	<ul style="list-style-type: none"> Moderator' opening remarks (Spanish) (5 minutes) Workshop "Tools and Strategies to Monitor Public Debate in Social Media" (40 minutes) <p>Mentors: Dalby Dienstbach & Lucas Roberto (English), Fundação Getulio Vargas</p> <ul style="list-style-type: none"> Questions from the audience (Spanish and English) (10 minutes) Moderator' closing remarks (Spanish) (5 minutes) 	Fundación Multitudes	3:50 pm - 4:50 pm (60 minutes)	Zoom Main Room
TechCamp Wide Networking Event	Provide an opportunity to build networks between Mentors, Trainers, participants, and the U.S. Embassy.	Breakout rooms with <u>four 10-minute long speed dating sessions</u> between U.S. Embassy Representatives, Mentors, Trainers and Participants (Spanish and English).	U.S. Department of State	4:50 pm - 5:30 pm (40 minutes)	Four Zoom Breakout Rooms (10-minute sessions)

Day 2: Friday, December 3rd

Activity	Objective	Description	Moderator / Facilitator	Time	Place
TechCamp Wide Introduction and Welcoming Remarks to the second day	Review the most important results of the first day. Understand the participants expectations. Answer questions.	<ul style="list-style-type: none"> Presentation of the main results of TechCamp' first day (Spanish) (15 minutes) Presentation of the entry survey results to the participants (Spanish) (15 minutes) Summary of expectations for the TechCamp' second day (Spanish) (15 minutes) 	Fundación Multitudes	8:00 am - 8:45 am (45 minutes)	Zoom Main Room
Disinformation as a Multifactorial Threat to Electoral	Overview the impact of disinformation in electoral processes with an	<ul style="list-style-type: none"> Moderator' opening remarks (Spanish) (5 minutes) Mentors' presentations (15 minutes each) 	Fundación Multitudes	8:45 am - 9:30 am (45 minutes)	Zoom Main Room



Processes (Lecture 2)	intersectional and multidimensional approach of its effects, especially considering the situation of vulnerable groups.	<ul style="list-style-type: none"> - General Overview of Disinformation as a Threat to Electoral Processes. <p>Mentor: Magdalena Saldaña (Spanish), Pontificia Universidad Católica de Chile</p> <ul style="list-style-type: none"> - Disinformation as the Intersection Between the Erosion of Democratic Institutions and Low Female Participation in Electoral Processes. <p>Mentor: Kristina Wilfore (English), #ShePersisted</p> <ul style="list-style-type: none"> • Questions from the audience (Spanish and English) (<u>5 minutes</u>) • Moderator' closing remarks (Spanish) (<u>5 minutes</u>) 			
<i>Break</i>				9:30 am - 9:45 am (15 minutes)	
Small Group Capacity Building Activities 2	Provide participants with useful tools for their development in the digital world.	<p>Participants will be divided into 3 groups. <u>Each group will have 40-minute sessions in each of the following activities:</u></p> <ul style="list-style-type: none"> • Activity 2.1: Academia Strategies to Combat Disinformation. <p>Trainer: Patricia Reyes (Spanish), Universidad de Valparaíso</p> <ul style="list-style-type: none"> • Activity 2.2: Media Strategies to Combat Disinformation. <p>Trainer: Sebastián Rivas (Spanish), La Tercera</p> <ul style="list-style-type: none"> • Activity 2.3: Role of personal data authorities in the dissemination of information in the media. <p>Trainer: Romina Garrido (Spanish), Privacy Consulting</p>	U.S. Department of State	9:45 am - 11:45 am (120 minutes)	Three Zoom Breakout Rooms (40-minute sessions)
Social Media as the Ideal Incubator for Disinformation (Lecture 3)	Introduce social media as the primary source of disinformation, to give key elements to identify and combat disinformation in these platforms.	<ul style="list-style-type: none"> • Moderator' opening remarks (Spanish) (<u>5 minutes</u>) • Mentor' presentations (<u>20 minutes each</u>) <ul style="list-style-type: none"> - Social Media as the Ideal Incubator for Disinformation in Electoral Processes <p>Mentor: Luiza Bandeira (Spanish), Atlantic Council</p>	Fundación Multitudes	11:45 am - 12:45 pm (60 minutes)	Zoom Main Room



		<ul style="list-style-type: none"> - Safeguards in Social Media to Prevent Disinformation <p>Mentor: Heloisa Massaro (English), InternetLab</p> <ul style="list-style-type: none"> • Questions from the audience (English and Spanish) (<u>10 minutes</u>) • Moderator's closing remarks (Spanish) (<u>5 minutes</u>) 			
<i>Lunch</i>				12:45 pm - 1:45 pm (60 minutes)	
Small Group Capacity Building Activities 3	Provide participants with useful tools for their development in the digital world.	<p>Participants will be divided into 3 groups. <u>Each group will have 40-minute sessions in each of the following activities:</u></p> <ul style="list-style-type: none"> • Activity 3.1: TechCamp' Summary. <p>Trainer: Patricia Reyes (Spanish), Universidad de Valparaíso</p> <ul style="list-style-type: none"> • Activity 3.2: TechCamp' Achievements. <p>Trainer: Sebastián Rivas (Spanish), La Tercera</p> <ul style="list-style-type: none"> • Activity 3.3: <p>Trainer: Carla Dearing</p>	U.S. Department of State	1:45 pm - 3:45 pm (120 minutes)	Three Zoom Breakout Rooms (40-minute sessions)
Overview of Possible Follow-Up Activities	Briefly introduce activities that could follow-up the TechCamp. Answer questions.	<ul style="list-style-type: none"> • Possible Follow-Up Activities (<u>20 minutes</u>) • Open discussion (Spanish and English) (<u>20 minutes</u>) 	Fundación Multitudes	3:45 pm - 4:25 pm (40 minutes)	Zoom Main Room
<i>Break</i>				4:25 pm - 4:40 pm (15 minutes)	
TechCamp Wide Closing Ceremony	Review the most important TechCamp' milestones. Thank all Mentors, Trainers, participants, Media Partner and the U.S. Embassy. Pick up the impressions of the participants.	<ul style="list-style-type: none"> • Farewell Remarks - Paulina Ibarra (Spanish) - Executive Director of Fundación Multitudes (<u>5 minutes</u>) - Representative of the Bureau of Educational and Cultural Affairs of the US State Department (<u>5 minutes</u>) - Sebastián Rivas (Spanish) - General Audience Editor of La Tercera (<u>5 minutes</u>) • Discussions in 3 breakout rooms led by one Mentor in 	Fundación Multitudes	4:40 pm - 5:30 pm (50 minutes)	Zoom Main Room Three Zoom Breakout Rooms (20-minute Small Group Discussion)



		<p>each of them for the participants to share their most important learnings (<u>20 minutes</u>)</p> <ul style="list-style-type: none"> - Mentor: Magdalena Saldaña (Spanish), Pontificia Universidad Católica de Chile - Mentor: Luiza Bandeira (Spanish), Atlantic Council - Mentor: Vladimir Garay (Spanish), Derechos Digitales <ul style="list-style-type: none"> • Short speeches by Mentors (<u>3 minutes each</u>) • Q&A (<u>5 minutes</u>) 			
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After the event

Activity	Objective	Description	In charge	Time	Place
TechCamp Wide Exit Survey	Monitor the TechCamp' impact.	Filling out the mandatory exit survey of Mentors, Trainers and participants.	Fundación Multitudes	Remote	Survey Monkey